

#### POSITION UX Research Intern

TYPE Summer internship (June-August 2016), full-time, paid

LOCATION San Mateo, CA

### ABOUT THE COMPANY

TryMyUI is a usability testing platform with a twofold goal: to provide clients with candid, actionable feedback on their digital presence, and to expedite the process of analysis and implementation of user insights with smarter tools and better information.

We help companies build better websites by enabling designers to peek inside their users' heads and see where (and why) they're getting lost, frustrated, or confused.

We are based in Silicon Valley, right in the middle of the high-energy startup scene of California's bay area.

### JOB RESPONSIBILITIES

As a UX Research intern, you will engage heavily in the research process from inception to execution and implementation.

You will conduct usability studies that will impact and inform TryMyUI's design process, as well as studies focused on enhancing our understanding of user testing best practices and studies that will fuel the creation of valuable, instructive online content.

In addition to research capacities, you will be involved with the design of TryMyUI software and pages. It will require a creative, flexible, and visually-oriented mind, a collaborative spirit, and the desire to create first-rate software that best serves the user.

Your primary responsibilities will include:

· Participate in TryMyUI's design process in collaboration with the product team

<u>trymyui.com</u> | <u>@trymyui</u> | <u>#trymyuiEDU</u> | <u>#UXrep</u>

- · Set up and review usability tests for design mockups and live flows on the TryMyUI website
- · Employ TryMyUI's usability testing tools for research purposes and to inform and generate online content
- · Help plan the product direction and prioritize the design roadmap

# **REQUIREMENTS**

- · Demonstrated experience with conducting user research studies and documenting findings (user research for class projects is acceptable)
- · Currently enrolled in a relevant undergraduate or master's program.
- · Proficient in Photoshop, Google Docs, Microsoft Word
- · Strong teamwork and communication skills, collaborative mindset, willing to learn
- · You must be available to work full time for 8 to 12 weeks over the summer
- · An understanding of prototyping tools (such as Balsamiq or Invision) is a plus

# TO APPLY

- 1. **Send your resume** to <a href="mailto:edu@trymyui.com">edu@trymyui.com</a>. If you have an online portfolio or blog, be sure to send us a link.
- 2. **Create an EDU account** through your university portal assigned by TryMyUI. We will send you the portal link when you submit your resume.

QUESTIONS? Email edu@trymyui.com